

# About Arcadus™

By design, we build powerful, meaningful Internet solutions for your business. Our offices are in Midtown, Atlanta, Georgia, USA.

## What makes us different?

1. Our focus is your business. By design, the company is built around three core areas of competency: **business strategy**, **creative**, and **technical**. We call that the **Trilution™**. The central issue at all times remains: How can we help you address your business needs?
2. **Development** is a partnership. Your solution is developed uniquely for your company. So you're sure the solution fits your business, your staff, your customers.
3. **Teamwork** is key. By design, we've staffed to create Internet-delivered technology solutions for your business needs. So we have experienced strategists, information architects, software engineers and artists on staff who can address your business communications needs. The synergy of all these specialists, working together in our unique **Trilution™**, creates superior solutions.
4. Our solutions are **user-centric**. By keeping the end-user in mind, our applications are both easy to use and compelling. Usability is always on the radar screen so your customers always see your company - and you - in a positive light.

## History

Conceived as AtlanticWeb in 1996, our infancy was spent in the ATDC incubator (Advanced Technology Development Center) at Georgia Tech. In 1998, Joe Fuller joined us as President and CEO, merged AtlanticWeb with White Raven Interactive, and moved the company to its present location at Colony Square. The fusion with White Raven brought the company much-needed creative and technical leadership, and the ensuing growth in our capabilities and vision brought a new name: Arcadus.

## Why Arcadus?

Because we are more than a web company...much more...and we want our name to reflect that. "Arcadus" means *the fusion of concept and delivery*. A good concept is only a concept if you can't deliver on it; and a poorly thought-out product is a wasted effort. Arcadus is the realization of a *good* concept and *good* delivery.

For more information, please visit our Web site at [www.arcadus.com](http://www.arcadus.com).

For business inquiries, call (404) 815-0999, stop by our offices at 100 Colony Square Suite 2120, 1175 Peachtree St. NE, 30361, or email: [info@arcadus.com](mailto:info@arcadus.com).



## Core Practice Areas

- Programming and Integration
- Information Architecture
- Rich Media
- Strategic Development
- Sales Force Automation
- Database Design and Deployment
- E-commerce Planning and Deployment
- Web / Legacy System Integration

## Technical Skills

- Active Server Pages
- Visual Basic
- COM
- Microsoft Transaction Server
- Microsoft Message Queuing
- Cold Fusion
- Perl
- C/C++
- Java
- JavaScript
- HTML
- Macromedia Flash & Generator
- Active X
- Oracle
- Microsoft SQL Server

## Selected Client List

- ADAM.com
- Delta Technology (Delta Airlines)
- IBM
- Johnson & Johnson
- Lucent Technologies
- MCI Worldcom
- Primedia
- Sun Microsystems
- The Weather Channel
- Worldspan



Arcadus. More than technology. Much more.